

# Linear Bandits

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# Outline

1

## Linear Bandits

- Setting
- LinUCB and An Optimal Regret Bound

2

## Analysis

- Regret Analysis
- Confidence Analysis

# Handling Large Actions Spaces

- On each round, we must choose a decision  $x_t \in D \subset \mathbb{R}^d$ .
- Obtain a reward  $r_t \in [-1, 1]$ , where

$$\mathbb{E}[r_t | x_t = x] = \mu^* \cdot x \in [-1, 1],$$

- so the conditional expectation of  $r_t$  is linear)
- Also, we have the *noise sequence*,

$$\eta_t = r_t - \mu^* \cdot x_t$$

is i.i.d noise.

model due to Abe & Long '99

# Our Objective

If  $x_0, \dots, x_{T-1}$  are our decisions, then our cumulative regret is

$$R_T = \mu^* \cdot x^* - \sum_{t=0}^{T-1} \mu^* \cdot x_t$$

where  $x^* \in D$  is an optimal decision for  $\mu^*$ , i.e.

$$x^* \in \operatorname{argmax}_{x \in D} \mu^* \cdot x$$

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# LinUCB & The “Confidence Ball”

- After  $t$  rounds, define our uncertainty region  $\text{BALL}_t$ : with center,  $\hat{\mu}_t$ , and shape,  $\Sigma_t$ , using the  $\lambda$ -regularized least squares solution:

$$\hat{\mu}_t = \arg \min_{\mu} \sum_{\tau=0}^{t-1} \|\mu \cdot \mathbf{x}_{\tau} - \mathbf{r}_{\tau}\|_2^2 + \lambda \|\mu\|_2^2$$

$$\Sigma_t = \lambda I + \sum_{\tau=0}^{t-1} \mathbf{x}_{\tau} \mathbf{x}_{\tau}^\top, \text{ with } \Sigma_0 = \lambda I$$

$$\text{BALL}_t = \left\{ \mu \mid (\hat{\mu}_t - \mu)^\top \Sigma_t^{-1} (\hat{\mu}_t - \mu) \leq \beta_t \right\},$$

where  $\beta_t$  is a parameter of the algorithm.

- LinUCB: For  $t = 0, 1, \dots$

- 1 Execute  $\mathbf{x}_t = \operatorname{argmax}_{\mathbf{x} \in D} \max_{\mu \in \text{BALL}_t} \mu \cdot \mathbf{x}$
- 2 Observe the reward  $r_t$  and update  $\text{BALL}_{t+1}$ .

# LinUCB Regret Bound

Sublinear regret:  $R_T \leq O^*(d\sqrt{T})$

poly dependence on  $d$ , no dependence on the cardinality  $|D|$ .

Theorem (Dani, Hayes, K. '09)

Suppose: bounded noise  $|\eta_t|$ ;  $\|\mu^*\| \leq W$ ; and  $\|x\| \leq B$ , for  $x \in D$ .

Set  $\lambda = \sigma^2/W^2$  and  $\beta_t := c_1\sigma^2 \left( d \log \left( 1 + \frac{TB^2W^2}{d} \right) + \log(1/\delta) \right)$ .

With probability greater than  $1 - \delta$ , that for all  $t \geq 0$ ,

$$R_T \leq c_2\sigma\sqrt{T} \left( d \log \left( 1 + \frac{TB^2W^2}{d\sigma^2} \right) + \log(4/\delta) \right)$$

where  $c_1, c_2$  are absolute constants.

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## Two Key Lemma in the Proof

### Lemma

(*Confidence*) Let  $\delta > 0$ . We have that  $\Pr(\forall t, \mu^* \in \text{BALL}_t) \geq 1 - \delta$ .

### Lemma

(*Sum of Squares Regret Bound*) Define:

$$\text{regret}_t = \mu^* \cdot x^* - \mu^* \cdot x_t$$

Suppose  $\beta_t \geq 1$  and  $\beta_t$  is increasing; and  $\mu^* \in \text{BALL}_t$  for all  $t$ . Then

$$\sum_{t=0}^{T-1} \text{regret}_t^2 \leq 4\beta_T d \log \left( 1 + \frac{TB^2}{d\lambda} \right)$$

# Completing the Proof

**Proof:** [Proof of Theorem 1] With the two previous Lemmas, along with the Cauchy-Schwarz inequality, we have, with probability at least  $1 - \delta$ ,

$$R_T = \sum_{t=0}^{T-1} \text{regret}_t \leq \sqrt{T \sum_{t=0}^{T-1} \text{regret}_t^2} \leq \sqrt{4T\beta_T d \log \left(1 + \frac{TB^2}{d\lambda}\right)}.$$

The remainder of the proof follows from our chosen value of  $\beta_T$ . ■

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# “Width” of Confidence Ball

## Lemma

Let  $x \in D$ . If  $\mu \in \text{BALL}_t$  and  $x \in D$ . Then

$$|(\mu - \hat{\mu}_t)^\top x| \leq \sqrt{\beta_t x^\top \Sigma_t^{-1} x}$$

**Proof:** Triangle ineq. + def of  $\text{BALL}_t$

By Cauchy-Schwarz, we have:

$$\begin{aligned} |(\mu - \hat{\mu}_t)^\top x| &= |(\mu - \hat{\mu}_t)^\top \Sigma_t^{1/2} \Sigma_t^{-1/2} x| = |(\Sigma_t^{1/2}(\mu - \hat{\mu}_t))^\top \Sigma_t^{-1/2} x| \\ &\leq \|\Sigma_t^{1/2}(\mu - \hat{\mu}_t)\| \|\Sigma_t^{-1/2} x\| = \|\Sigma_t^{1/2}(\mu - \hat{\mu}_t)\| \sqrt{x^\top \Sigma_t^{-1} x} \leq \sqrt{\beta_t x^\top \Sigma_t^{-1} x} \end{aligned}$$

where the last inequality holds since  $\mu \in \text{BALL}_t$ .

■

# Instantaneous Regret Lemma

Define

$$w_t := \sqrt{x_t^\top \Sigma_t^{-1} x_t}$$

which is the “normalized width” at time  $t$  in the direction of our decision.

## Lemma

Fix  $t \leq T$ . If  $\mu^* \in \text{BALL}_t$ , then

$$\text{regret}_t \leq 2 \min(\sqrt{\beta_t} w_t, 1) \leq 2\sqrt{\beta_T} \min(w_t, 1)$$

**Proof:** Due to “optimism”.

Let  $\tilde{\mu} \in \text{BALL}_t$  denote the vector which minimizes the dot product  $\tilde{\mu}^\top x_t$ .

By choice of  $x_t$ ,  $\tilde{\mu}^\top x_t = \max_{\mu \in \text{BALL}_t} \max_{x \in D} \mu^\top x \geq (\mu^*)^\top x^*$ , where the inequality used the hypothesis  $\mu^* \in \text{BALL}_t$ . Hence,

$$\begin{aligned} \text{regret}_t &= (\mu^*)^\top x^* - (\mu^*)^\top x_t \leq (\tilde{\mu} - \mu^*)^\top x_t \\ &= (\tilde{\mu} - \hat{\mu}_t)^\top x_t + (\hat{\mu}_t - \mu^*)^\top x_t \leq 2\sqrt{\beta_t} w_t \end{aligned}$$

where the last step follows from the “width” Lemma since  $\tilde{\mu}$  and  $\mu^*$  are

# Geometric Argument: Part 1

The next two lemmas give us 'geometric' potential function argument, where we can bound the sum of widths independently of the choices made by the algorithm.

## Lemma

We have:

$$\det \Sigma_T = \det \Sigma_0 \prod_{t=0}^{T-1} (1 + w_t^2).$$

**Proof:** By the definition of  $\Sigma_{t+1}$ , we have

$$\begin{aligned}\det \Sigma_{t+1} &= \det(\Sigma_t + x_t x_t^\top) = \det(\Sigma_t^{1/2} (I + \Sigma_t^{-1/2} x_t x_t^\top \Sigma_t^{-1/2}) \Sigma_t^{1/2}) \\ &= \det(\Sigma_t) \det(I + \Sigma_t^{-1/2} x_t (\Sigma_t^{-1/2} x_t)^\top) = \det(\Sigma_t) \det(I + v_t v_t^\top),\end{aligned}$$

where  $v_t := \Sigma_t^{-1/2} x_t$ . Now observe that  $v_t^\top v_t = w_t^2$  and ...

■

# Geometric Argument: Part 2

## Lemma

For any sequence  $x_0, \dots, x_{T-1}$  such that, for  $t < T$ ,  $\|x_t\|_2 \leq B$ , we have:

$$\log \left( \det \Sigma_{T-1} / \det \Sigma_0 \right) = \log \det \left( I + \frac{1}{\lambda} \sum_{t=0}^{T-1} x_t x_t^\top \right) \leq d \log \left( 1 + \frac{TB^2}{d\lambda} \right).$$

**Proof:** Denote the eigenvalues of  $\sum_{t=0}^{T-1} x_t x_t^\top$  as  $\sigma_1, \dots, \sigma_d$ , and note:

$$\sum_{i=1}^d \sigma_i = \text{Trace} \left( \sum_{t=0}^{T-1} x_t x_t^\top \right) = \sum_{t=0}^{T-1} \|x_t\|^2 \leq TB^2.$$

Using the AM-GM inequality,

$$\begin{aligned} \log \det \left( I + \frac{1}{\lambda} \sum_{t=0}^{T-1} x_t x_t^\top \right) &= \log \left( \prod_{i=1}^d (1 + \sigma_i/\lambda) \right) \\ &= d \log \left( \prod_{i=1}^d (1 + \sigma_i/\lambda) \right)^{1/d} \leq d \log \left( \frac{1}{d} \sum_{i=1}^d (1 + \sigma_i/\lambda) \right) \leq d \log \left( 1 + \frac{TB^2}{d\lambda} \right) \end{aligned}$$

# Proving “sum of squares regret” Lemma

**Proof:** Assume  $\mu^* \in \text{BALL}_t$  for all  $t$ . We have:

$$\begin{aligned} \sum_{t=0}^{T-1} \text{regret}_t^2 &\leq \sum_{t=0}^{T-1} 4\beta_t \min(w_t^2, 1) \leq 4\beta_T \sum_{t=0}^{T-1} \min(w_t^2, 1) \\ &\leq 4\beta_T \sum_{t=0}^{T-1} \ln(1 + w_t^2) \leq 4\beta_T \log \left( \det \Sigma_{T-1} / \det \Sigma_0 \right) \\ &= 4\beta_T d \log \left( 1 + \frac{TB^2}{d\lambda} \right) \end{aligned}$$

where the first inequality follows from Lemma 5; the second from that  $\beta_t$  is an increasing function of  $t$ ; the third uses that for  $0 \leq y \leq 1$ ,  $\ln(1 + y) \geq y/2$ ; the final two inequalities follow by Lemmas 6 and 7. ■

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# Self-Normalizing Sum

## Lemma (Self-Normalized Bound for Vector-Valued Martingales)

(Abassi et. al '11) Suppose  $\{\varepsilon_i\}_{i=1}^{\infty}$  are mean zero random variables (can be generalized to martingales), and  $\varepsilon_i$  is bounded by  $\sigma$ . Let  $\{X_i\}_{i=1}^{\infty}$  be a stochastic process. Define  $\Sigma_t = \Sigma_0 + \sum_{i=1}^t X_i X_i^\top$ . With probability at least  $1 - \delta$ , we have for all  $t \geq 1$ :

$$\left\| \sum_{i=1}^t X_i \varepsilon_i \right\|_{\Sigma_t^{-1}}^2 \leq \sigma^2 \log \left( \frac{\det(\Sigma_t) \det(\Sigma_0)^{-1}}{\delta^2} \right).$$

(This is a general version of the Self-Normalized Sum argument in [Dani, Hayes, K. '09]).

## Confidence [Proof of Lemma 2]

**Proof:** Since  $r_\tau = \mathbf{x}_\tau \cdot \mu^* + \eta_\tau$ , we have:

$$\begin{aligned}\hat{\mu}_t - \mu^* &= \Sigma_t^{-1} \sum_{\tau=0}^{t-1} r_\tau \mathbf{x}_\tau - \mu^* = \Sigma_t^{-1} \sum_{\tau=0}^{t-1} \mathbf{x}_\tau (\mathbf{x}_\tau \cdot \mu^* + \eta_\tau) - \mu^* \\ &= \Sigma_t^{-1} \left( \sum_{\tau=0}^{t-1} \mathbf{x}_\tau (\mathbf{x}_\tau)^\top \right) \mu^* - \mu^* + \Sigma_t^{-1} \sum_{\tau=0}^{t-1} \eta_\tau \mathbf{x}_\tau \\ &= \lambda \Sigma_t^{-1} \mu^* + \Sigma_t^{-1} \sum_{\tau=0}^{t-1} \eta_\tau \mathbf{x}_\tau\end{aligned}$$

By the triangle inequality,

$$\begin{aligned}\sqrt{(\hat{\mu}_t - \mu^*)^\top \Sigma_t (\hat{\mu}_t - \mu^*)} &\leq \left\| \lambda \Sigma_t^{-1/2} \mu^* \right\| + \left\| \Sigma_t^{-1/2} \sum_{\tau=0}^{t-1} \eta_\tau \mathbf{x}_\tau \right\| \\ &\leq \sqrt{\lambda} \|\mu^*\| + ??.\end{aligned}$$

How can we bound “??” To be continued... ■

## Continued... [Proof of Lemma 2]

**Proof:**

$$\begin{aligned} (\hat{\mu}_t - \mu^*)^\top \Sigma_t (\hat{\mu}_t - \mu^*) &\leq \left\| \lambda \Sigma_t^{-1/2} \mu^* \right\| + \left\| \Sigma_t^{-1/2} \sum_{\tau=0}^{t-1} \eta_\tau x_\tau \right\| \\ &\leq \sqrt{\lambda} \|\mu^*\| + \sqrt{2\sigma^2 \log (\det(\Sigma_t) \det(\Sigma^0)^{-1} / \delta_t)}. \end{aligned}$$

We seek to lower bound  $\Pr(\forall t, \mu^* \in \text{BALL}_t)$ . Assign failure probability  $\delta_t = (3/\pi^2)/t^2$  for the  $t$ -th event, which gives us:

$$\begin{aligned} 1 - \Pr(\forall t, \mu^* \in \text{BALL}_t) &= \Pr(\exists t, \mu^* \notin \text{BALL}_t) \leq \sum_{t=1}^{\infty} \Pr(\mu^* \notin \text{BALL}_t) \\ &< \sum_{t=1}^{\infty} (1/t^2)(3/\pi^2) = 1/2. \end{aligned}$$

This along with Lemma 7 completes the proof. ■